

2022-2023 District Goals



District: 27 B2

Constitutional Area: U.S. and Affiliates, Bermuda and Bahamas

SERVICE ACTIVITIES

Goal Statement

By the end of the 2022-2023 fiscal year, our district will increase the percentage of clubs reporting service (meet or exceed last year's service reporting numbers).

Our team will ensure 75% of clubs in our district report service.

Action Plan

[Action plan reporting.pdf](#)

MEMBERSHIP DEVELOPMENT

Goal Statement

By the end of the 2022-2023 fiscal year, our district will achieve a positive membership growth (meet or exceed last year's membership numbers).

Quarterly Targets

	New Clubs	Charter Members	New Members	Dropped Members
1st Quarter	0	0	35	25
2nd Quarter	0	0	30	10
3rd Quarter	0	0	25	5
4th Quarter	0	0	20	5

FY New Clubs

0

FY Charter Members

0

FY New Members

110

FY Retention Goal

45

NET GROWTH GOAL

FY New Members + FY Charter Members – FY Retention Goal = NET GROWTH GOAL

65

Action Plan

[Membership Development.pdf](#)

LEADERSHIP DEVELOPMENT

Goal Statement

By the end of the first quarter of the 2022-2023 fiscal year, our district will hold training for club officers and zone chairpersons.

The district GLT coordinator will report each training using the manage training feature in Learn.

- a. Our team will ensure 7% of zone chairpersons attend zone chairperson training.
- b. Our district will confirm 65% of club officers (president, secretary and treasurer) attend club officer training.
- c. Yes, our GLT district coordinator will report completed zone and club officer training in Learn.

Action Plan

[Leadership.pdf](#)

LCIF: CAMPAIGN 100

Goal Statement

By the end of the 2021-2022 fiscal year, our district will support LCIF in its endeavor to achieve Campaign 100's target goal of US\$300 million.

- a. Our team will ensure that 1 clubs make new Model Club commitments.
- b. Our district will ensure that 1 current Model Clubs commit to a higher, progressive Model Club level.
- c. I will personally request that 1 clubs make a Model Club commitment.

Action Plan

[LCIF Campaign 100 Goals \(2\).pdf](#)

CUSTOM GOALS

Goal Statement

2021 2022 Develop Web-based District Training Site for launch to include previously stored Zoom training material and new training by March 2022

Action Plan

[WEB training.pdf](#)

Goal Statement

Create material on the district web site to coincide with the GLT leader for presidents and upcoming leaders to move up into leadership roles

Action Plan

[District action plan.docx](#)